



MILLION \$ CHALLENGE

COULD YOUR TEAM TURN
\$1,500 INTO \$10,000
FOR CHARITY?

CREATIVITY

PROBLEM SOLVING

IMAGINATION

TEAM WORK

IDEAS



Big Brothers Big Sisters

WHAT'S IT ALL ABOUT?

Big Brothers Big Sisters, in association with a variety of graduate industry leaders, is pleased to introduce you to an opportunity that will accelerate your graduate's development and achieve your graduate goals.

Million \$ Challenge is Australia's first cross graduate program Entrepreneur Development Challenge that aims to provide graduates with a 10 week immersive and supportive 'real world' learning experience that includes:

- Cross organisational learning and networking
- Fully facilitated development days
- Mentoring support
- Access to coaches and business mentors from some of Australia's largest organisations.

This is learning by doing.

CHALLENGE YOUR GRADUATES

Do your graduates have the experience and skills to build a small start-up business from the ground up by:

1. Tapping into their unique skills
2. Utilising what they have learnt internally
3. Unlocking their incredible potential?

Working in teams of 5-6, participants create a real world start-up business to build skills that make them enterprising, including:

- Motivation, confidence and resilience
- Financial and business literacy
- Creativity and tendency to experiment
- Leadership and teamwork
- Communication and presentation skills
- Understanding that businesses can have a social or environmental purpose, and that business is a powerful tool for making the world a better place.

Teams are faced with a very real challenge in turning an initial capital sum into profit.

THE BENEFITS TO YOUR COMPANY:

- ENGAGE, INSPIRE AND MOTIVATE YOUR GRADUATE STAFF
- REDUCE THE COST OF TRAINING WHILST DELIVERING CONTINUED PERSONAL DEVELOPMENT
- PROVIDE IMMERSIVE AND SUPPORTIVE LEARNING EXPERIENCES
- DELIVER SOCIAL IMPACT AND RAISE YOUR PUBLIC PROFILE

THE BENEFITS TO YOUR GRADUATES:

- PROBLEM SOLVING
- COMMUNICATION & INFLUENCING SKILLS
 - DIGITAL & FINANCIAL LITERACY
 - TEAMWORK & MANAGING RESOURCES
 - PRESENTATION SKILLS
 - CRITICAL THINKING
 - CREATIVITY
- CAPITALISING ON EXISTING NETWORKS AND BUILDING NEW ONES

MILLION \$ CHALLENGE

HOW IT WORKS?

A HOST OF GRADUATE TEAMS FROM COMPANIES AND ORGANISATIONS ACROSS AUSTRALIA, COMPETE AGAINST EACH OTHER TO RUN THE MOST PROFITABLE MINI ENTERPRISE AND RAISE MUCH NEEDED FUNDS FOR CHARITY.

DO YOUR GRADUATES HAVE WHAT IT TAKES TO WIN THE TITLE OF MILLION \$ CHALLENGE CHAMPION FROM OTHER GRADUATES AROUND THE COUNTRY?

MILLION \$ CHALLENGE

WHY A MILLION \$ CHALLENGE?

Ultimately the program challenges participants to raise as much funds as they can for Big Brothers Big Sisters through their enterprising initiatives.

Big Brothers Big Sisters works with thousands of young people in Australia who face serious adversity and have little opportunity to develop positive and supportive relationships with adults.

We empower and engage individuals by providing meaningful long-term mentoring connections that build a positive ripple effect of change across the whole community.

Our programs are preventive, rather than rehabilitative. They are proven to empower young people to build self-esteem and resilience which helps them make positive choices in life, preventing anti-social or illegal behaviours before they occur and break the cycle of disadvantage.

The Million \$ Challenge is an accelerated development opportunity for leaders of tomorrow to raise money to mentor today's vulnerable young people.

One million dollars will provide the much needed funds to mentor 1,000 vulnerable young people and positively change lives, two people at a time.

*Education
Engage
Empower*

Creative

THE COMPETITION PROCESS

1 FORM YOUR TEAM AND JOIN IN THE HACK SESSION WITH OTHER TEAMS TO KICK-START YOUR IDEAS

2

TEAMS ARE PUT THROUGH THEIR PACES IN FRONT OF THE 'ANGEL TANK' INVESTOR PANEL

3

START-UP ACTION PLANS ARE APPROVED AND SEED FUNDING ALLOCATED

4

TEAMS EMBARK ON THEIR ENTERPRISING START-UP ACTIVITY

5

NATIONAL WINNERS ANNOUNCED

*Team
(Work)*

GET INVOLVED

Million \$ Challenge is open to teams of 5-6.

Registrations are now open, so get in quick and register your second year graduate teams to participate in this unique ten week Corporate Social Responsibility/ Entrepreneurial Challenge.

All money raised will go to Big Brothers Big Sisters and be used to mentor vulnerable young people across Australia.

THE COST OF \$2,000 PER TEAM INCLUDES:

- ➔ Professionally facilitated development days across 10 weeks of the program
- ➔ Access for every team to coaches and business mentors from some of Australia's largest organisations
- ➔ Provision of \$1,500 seed money for their start-up enterprise
- ➔ Continual updates and reports on how your team is progressing throughout the challenge.

The winners of the challenge will be announced at the AAGE Conference in October 2016 in Melbourne.

THE MILLION \$ CHALLENGE IS POWERED BY THE SUPPORT OF THE FOLLOWING ORGANISATIONS



THE MILLION \$ CHALLENGE PROCESS IN DETAIL

First step is to form teams of 6 graduates to compete in the challenge.

Secondly, graduates attend a series of facilitated workshops and a hack session to formulate and fine-tune their start-up idea. A key element of the Million \$ Challenge is collaboration. The best ideas come from a shared approach.

Teams will then pitch their start-up idea to the Big Brothers Big Sisters 'Angel Tank', a group of experienced business leaders, in order to secure their \$1,500 seed funding.

Once the seed funds are secured and the challenge begins these budding entrepreneurs will plan, budget, market and run their business idea building innovation, enterprise and social good in the process.

A host of teams from companies and organisations across Australia compete against each other to run the most profitable mini enterprise and raise much needed funds for charity.

The ultimate aim of the challenge for each team is to raise as much funds as they can for charity through their enterprising initiatives. This is an opportunity for tomorrow's young leaders to raise money to mentor today's vulnerable young people.

The ultimate aim is for all teams participating in the challenge over the next five years to raise a combined total of ONE MILLION DOLLARS to mentor 1,000 vulnerable kids.

WHO IS BIG BROTHERS BIG SISTERS?



Big Brothers Big Sisters

Big Brothers Big Sisters has been delivering high quality youth mentoring programs in Australia for over 35 years, supporting young people who face serious adversity.

Big Brothers Big Sisters empower individuals by enabling meaningful long-term connections that provide a positive ripple effect of change across the whole community.

Through mentoring, vulnerable young people are provided support, guidance and encouragement.

Our programs are preventive rather than rehabilitative and are proven to empower the young person to build self-esteem and resilience which helps them make positive choices in life, preventing anti-social or illegal behaviours before they occur and breaks the cycle of disadvantage.

Big Brothers Big Sisters mentoring programs are in the community, at school and on-line. Enabling vulnerable young people to unlock their potential, build a brighter future for themselves and their community.

Big Brothers Big Sisters - Changing lives, two people at a time.

HOW THE MILLION \$ CHALLENGE WILL DEVELOP AND SHARPEN YOUR GRADUATES BUSINESS AND ENTERPRISE SKILLS

The entrepreneurial activities within the Million \$ Challenge program offers participating graduates the opportunity to acquire and practice business and enterprise skills such as:

- UNDERSTANDING THE ROLE AND IMPORTANCE OF INNOVATION AND ENTREPRENEURSHIP
 - THE ABILITY TO GENERATE BUSINESS IDEAS
 - THE CRITICAL EVALUATION OF BUSINESS IDEAS, NEW PRODUCTS AND SERVICES
- EXPERIENCE IN USING START-UP BUSINESS MODEL TEMPLATES AND BUSINESS PLANNING
 - PRODUCT AND MARKET RESEARCH CAPABILITY
 - TEAMWORK AND TEAM BUILDING
 - PREPARING CREATIVE PRESENTATIONS
 - PITCHING BUSINESS IDEAS
 - PUBLIC SPEAKING
 - RESILIENCE
 - A SENSE OF WINNING
 - SELF-MOTIVATION
 - CREATIVE THINKING
- ECONOMIC THINKING AND PROBLEM SOLVING SKILLS
 - BUILDING VALUABLE CONNECTIONS
 - COMMUNITY NETWORKING

For further details or to enrol email: [m\\$c@bbbsau.org](mailto:m$c@bbbsau.org)
or visit website WWW.BIGBROTHERSBIGSISTERS.ORG.AU

